



Diversity and Inclusion are at the top of the leadership agenda...

Companies are embracing D&I for reasons that range from compliance to competitive necessity to social responsibility.

85%

Executives believe that D&I improves overall performance

Korn Ferry

85%

More likelihood in companies to outperform their less diverse competitors

McKinsey

83%

Increase in Employees' ability to innovate when they think their organization is committed to diversity.

Deloitte

**... yet most
companies
still struggle to
measure and act
meaningfully.**

What is the current
state of Diversity and
Inclusion inside my
organisation?

Are we creating an
inclusive culture that
attracts, retains and
develops talent?

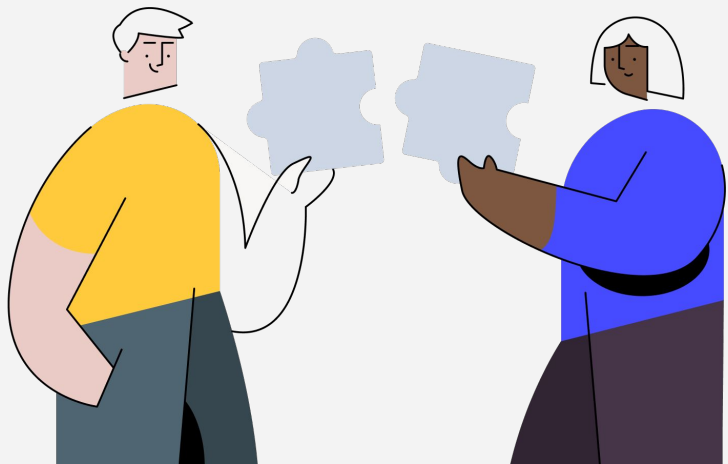
What specific D&I
strategies will create the
most impact for our
business?



Our Solutions

D&I Dashboard

We provide a dashboard where your company's up-to-date Diversity and Inclusion data is available, allowing you to track your metrics in real-time and learn what progress is being made.



D&I Diagnostics

A full assessment of your company's Diversity status and a thorough understanding of your Inclusion challenges, supported by actionable insights on how to improve.

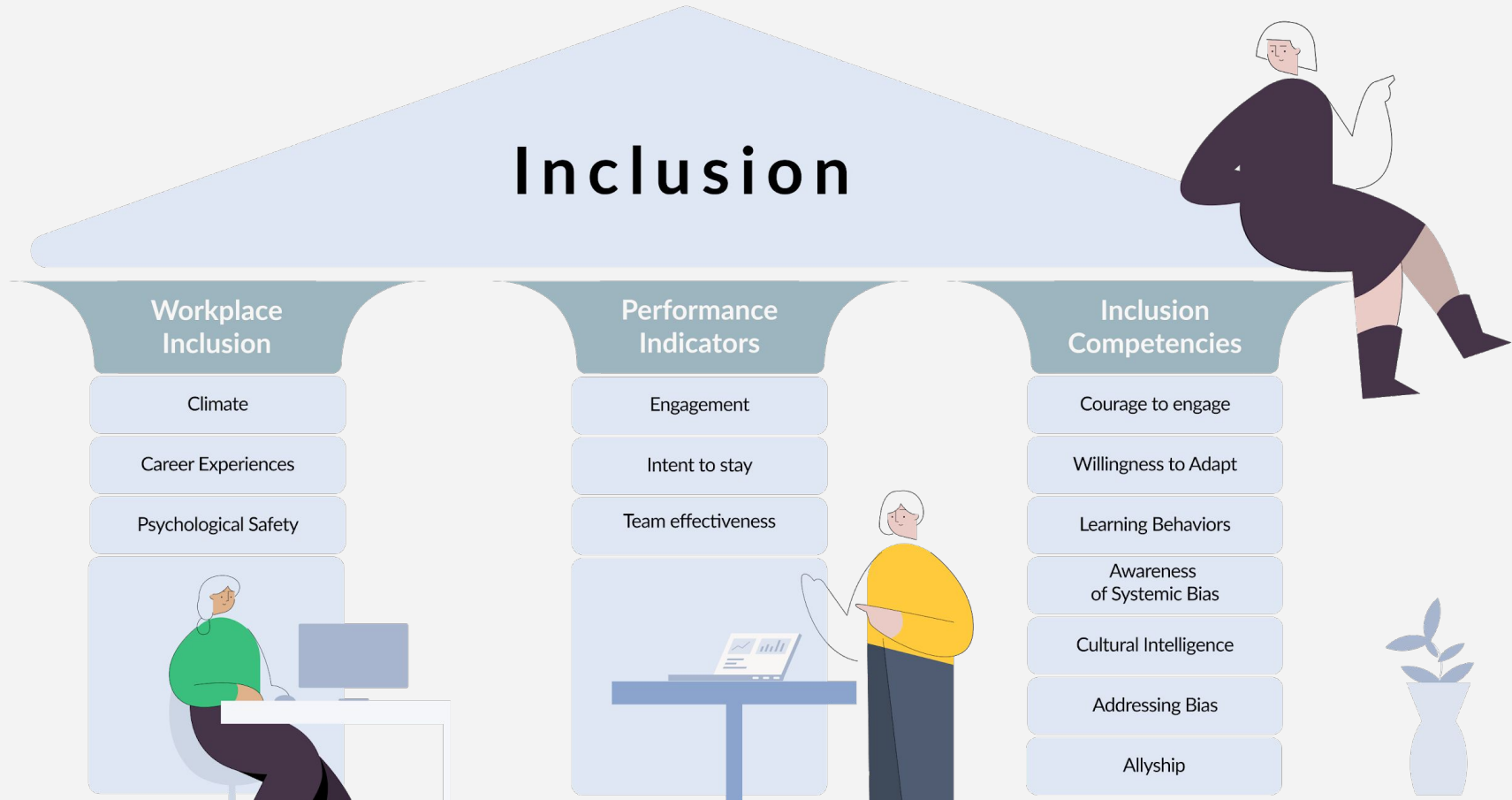
Future of Work Implications

A workforce diagnostic to ensure your COVID-era work models build employee engagement - enabling every employee to fully contribute and adapt to a quickly changing business context.

ESG Diversity and Equity Assessment

We provide an assessment of your company's diversity and equity to evaluate ESG risks and opportunities, together with actionable recommendations on how to reduce risk and increase compliance.

What Pulsely measures



Our Framework

Diversity

Is about measuring who is in your company and where. Your people can confidentially self-identify on the dimensions relevant to your goals so you can monitor the patterns that impact equity and inclusion.

Performance Indicators

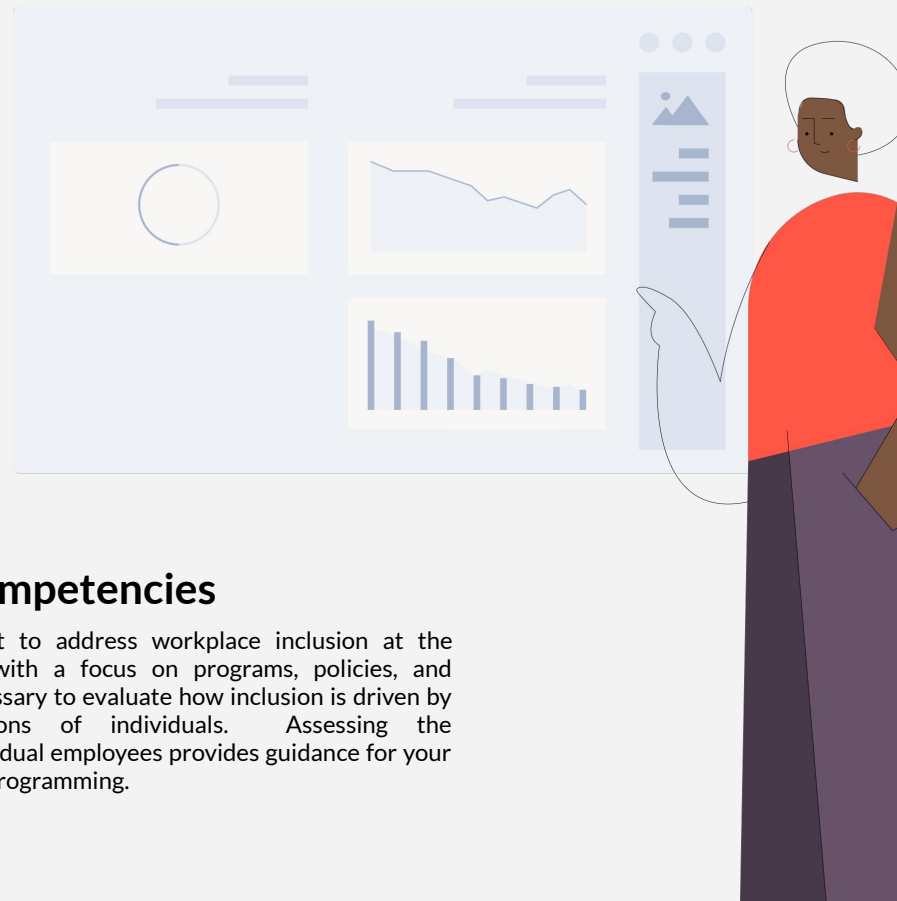
External research shows the link between inclusion and business outcomes. An analysis of how inclusion correlates with engagement, team effectiveness, and retention will provide you with the data to demonstrate the value of D&I to your leadership team and the broader organisation. You can then create your own internal business case for inclusion and how addressing the real issues your employees are facing impacts business performance.

Workplace Inclusion

We evaluate workplace inclusion through the self-reported perceptions of your employees to assess organisational climate, career experiences and psychological safety. With an intersectional approach to analysis, your data will reveal insights on how different groups may be experiencing the same workplace in very different ways.

Inclusion Competencies

While it is important to address workplace inclusion at the organisational level with a focus on programs, policies, and culture, it is also necessary to evaluate how inclusion is driven by day-to-day interactions of individuals. Assessing the competencies of individual employees provides guidance for your learning and training programming.



Our Product

Simple and Effective

We have combined all the diagnostics on a simple dashboard where you can understand your challenges, get action suggestions, easily share your D&I reports.



Why us



Technology driven



Deep Expertise



Scientific framework



Speak the language of business



Privacy Compliance



About Us

We are a dedicated team of specialists!

The fact that diverse teams, inclusively led, drive business performance is a strong motivation for leaders to focus on Diversity and Inclusion. However, despite work in this area, many companies are frustrated with the slow pace of progress.

Leaders address this business imperative with varying depth and commitment, often depending on the maturity in the D&I journey of industries, geographies, and the company's own understanding and pace of internal change. It is evident that no strategy translates into significant impact without reliable data and actionable metrics.

Our in-house content expert has 30 years of experience collecting data and building successful D&I strategies for global organisations. This experience, combined with our knowledge of emerging research, ensures that Pulsely is analyzing the metrics that drive inclusion and result in increased business performance.

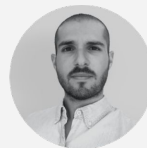
As a software company with commitment to D&I, we believe this is a collective effort and have, since our inception, built upon the power of collective intelligence to solve organizations' most challenging problems. We now offer this power to you.



Betsy Bagley
Co-Founder &
Client Success Director



Jack Benton
Science
Director



João Barroso
Product Designer



João Malcata
CTO



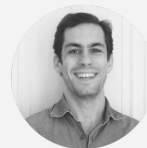
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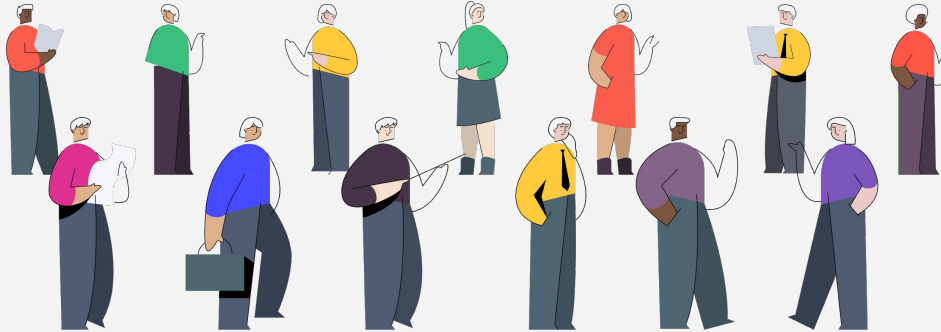
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Data Driven Diversity & Inclusion Management



Call  Pulsely