



Smart Data for SME Financial Inclusion



SME CREDIT GAP | A GDP GROWTH HURDLE



SME CREDIT GAP



FUNDABLE TRADE FINANCE

2/3rd of SMEs, unable to transact without credit.

* SME report – SEPT 2017

LEGACY CREDIT SCORING LEAVE SME INVISIBLE

21%

LACK OF DATA
SILOED DATASETS FOR PD

25%

CREDIT COST
EXPENSIVE AND LENGTHY PROCESS



TRACEABILITY | TRUSTED DATA SOURCE

ULTIMATE CREDIT DECISIONING

GRANULAR VISIBILITY
UP TO 500 EXTRA DATA POINTS

CHEAPER
NO BACK-OFFICE COST

FASTER
NO BIAS, 3 MINUTES ANALYSIS

SAFER
REAL TIME PERFORMANCE RISK UPDATE



DIGITAL TRANSFORMATION IN 30 DAYS



DATA ACCESS TO BANKS – SME TRIGGER

VEROFAX TRACEABILITY COMPETITIVE SME ADVANTAGE

160 Million SME'S Supported in China since 2016



RESILIENT TRACEABILITY

1B

TRANSACTION
PER DAY



ACCESS GLOBAL MARKETS

120

COUNTRIES & REGION
ALIBABA ECOSYSTEM



ACCESS TO FUNDING

\$300B

SME TRADE
FINANCING



ECOSYSTEM BLOCKCHAIN



Supply Chain Mgmt Solution



Digital Banking Solution



E-Government Solutions



Digital Media Solutions



Smart Manufacturing Solutions

Eco System

- Targeted industries solutions.
- Solutions to be integrated with Ant Finance Blockchain.
- Create business eco system using AntChain
- Provide value added services and solutions to our clients and partners

Innovation

BIG DATA

AI

IOT

Technical Infrastructure (Baas)

Blockchain API & SDK

Blockchain Platform Service Layer

Hyperledger Fabric		AntChain		Quorum	
Consortium Mgmt	Business Channel	SGX On-chip Security	Node Mgmt	Smart Contract Mgmt	Blockchain Monitoring
User Mgmt	Chert & key Mgmt	Blockchain Logging	Audit	Upgrade & Migration	Backup & Recovery

Ant Finance

- Continue to enhance our BaaS. Provide robust blockchain technology to our clients and partners.
- Blockchain expertise

Infrastructure

Cloud Infrastructure/Multi Cloud

Private Cloud

Cloud Infrastructure

- Support multi cloud deployment
- Support private cloud deployment

TRACEABILITY PRODUCT SCORECARD DATASETS *

VISIBILITY

CLIENT DATA

BUSINESS INSIGHTS

INDUSTRY INSIGHTS

TRANSACTIONS INSIGHTS

MARKETING & ENGAGEMENT

FEEDBACK

UNIQUE PRODUCT ID



IMMUTABLE RECORDS

PROOF OF PRODUCT

PROOF OF INVENTORY

PROOF OF DEMAND

PROOF OF QUALITY

PROOF OF PRODUCT RATING

PROOF OF CHANGE



RESILIENT & EASY TO INTERPRET TRACEABILITY PLATFORM

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BRAND MANAGEMENT > PRODUCT MANAGEMENT > TRACEABILITY MANAGEMENT > MARKETING MANAGEMENT > ANALYTICS > Last Logged in at 12/07/2020 12:00hrs

BRANDS 01/02 **PRODUCTS** 20/100 **CODES** 1000/1000000 **STORAGE** **SILVER PLAN** **Upgrade**

SCANS SALES FEEDBACK MARKETING INVENTORY SCANS SALES FEEDBACK MARKETING INVENTORY

TODAY
THIS WEEK
THIS MONTH
THIS YEAR

TODAY
THIS WEEK
THIS MONTH
THIS YEAR

INVENTORY MANAGEMENT **SALES HISTORY** **CUSTOMER MANAGEMENT** **MANAGE TRACEABILITY ACCESS & REPORTS** **TRACEABILITY COMPONENTS** **MANAGE BRANDS & PRODUCTS** **MARKETING** **CERTIFICATION**

FINISHED PRODUCTS	By Time	FEEDBACK FROM CUSTOMERS	REPORTS FOR	Material	Manufacturer	By Country	By Country
By Clients	By Retailer		Bank	Products	Brand	By Product	By Product
By Location	By Wholesaler	By User profile	Logistics	Brands	SKU	By Campaign	By Authority
By Distributor	By Location	By Location	Ecommerce platform	Sales	Carton Palette	By User profile	
In transit	By Product	By Product	ACCESS FOR	Inventory	Batch		
			Ecommerce platform	Consumer feedback	ICD-10 code		
			Consumers	Marketing Campaigns			
			Delivery Aggregators	Delivery & Logistics			
			Clients				

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ANALYTICS & REPORTING SERVICES



BRAND MANAGEMENT >

PRODUCT MANAGEMENT >

TRACEABILITY MANAGEMENT >

MARKETING MANAGEMENT >

ANALYTICS >

Last Logged in at 12/07/2020 12:00hrs



Client Info

COMPANY ID	231121
COMPANY INFO	AstraZeneca PLC is a British-Swedish multinational pharmaceutical and biopharmaceutical company with its global headquarters in Cambridge, England.
LOCATIONS	United States, Global headquarters +44(0) 20 3749 5000 United Kingdom Company (UK)
OTHER LOCATIONS	Spain, France, China
CHIEF EXECUTIVE OFFICER	xxxxxx
CHIEF OPERING OFFICER	zzzzzz
DIRECTOR	yyyyyyyy

CREDIT REPORT

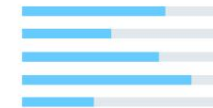
VEROFAX SCORE

90%

AVERAGE PRODUCT RATING

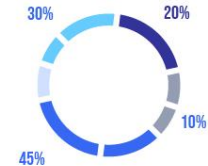
4.3 OUT OF 5

★ Average Rating



NUMBER OF PRODUCTS UNDER EACH CATEGORY

- 1 STAR
- 2 STAR
- 3 STAR
- 4 STAR
- 5 STAR

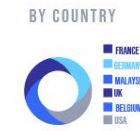


CUSTOMER FEEDBACK



NUMBER OF PRODUCTS 50

SALES HISTORY



TOP 10 CLIENTS

- Company 1, Sales number - 120, +
- Company 2, Sales number - 110, +
- Company 3, Sales number - 106, +
- Company 4, Sales number - 98, +
- Company 5, Sales number - 97, +
- Company 5, Sales number - 95, +
- Company 5, Sales number - 93, +
- Company 5, Sales number - 90, +

MARKETING ROI

- Campaign 1 20x
- Campaign 217 x
- Campaign 312 x
- Campaign 49x
- Campaign 57x

INVENTORY



VEROFAX DATASETS RISK-FREE FINANCIAL INCLUSION

Traceability benefits for SMEs & BANKS



Digital business processes



Access to trade financing



Access to Global markets



Compliance Shop Safe Act



Improve sales and marketing



Lower cost and human errors



SME SUSTAINABILITY WITH TRACEABILITY

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