



 patchwork hub[®]

Workin' 9 to 5, not a way to make a living.

The accessible + socially responsible remote working platform for anyone whose personal circumstances prevent them working a conventional office job.

[The following pitch deck predates the COVID-19 pandemic.]



Now more than ever before, **Patchwork Hub's founding principle** is vitally important:

Just because personal circumstances may mean a person cannot work a conventional office job, that person does not lose their skillset, determination or desire to contribute and earn an income.

There is an **invisible pool of talent** that has never been more necessary to **connect with employers**.

Our model of work is broken and *it's everyone's problem.*



Skilled worker shortage

Despite rising unemployment, increasing demand for skills-based work is being met with a **skilled worker shortage**.

9 out of 10 employers have issues attracting and retaining digital talent.

There are **millions missing from the labour market** because there is no accessible way for them to find work.



The invisible talent pool

Personal circumstances may remove someone from the office but that person does not lose their skills or desire to work and earn an income.

Current efforts are around trying to "fit" people back into the workplace rather than **creating a workspace to fit the person**.



The world of work has changed

The 'learn, do, retire' model of work no longer fits.

Employers are increasingly hiring workers with skills they need for **specific tasks** rather than full-time employees.

The number of free agent remote workers is surging and will **double in the next 3 years**.

Patchwork Hub[®]

The one-stop shop for people whose personal circumstances prevent them from working a conventional job.



THE EMPLOYMENT PLATFORM

Tap into the vast pool of underutilised talent. Take employers to employees.



'LEARN, DO, LEARN, DO, REST, LEARN...REPEAT!'

~~'Learn, Do, Retire.'~~



A WIN-WIN

Makes business sense. Makes social sense.



COMMUNITY-CREATING

Not only with employers, but with a network of training, support and peers.



MARKET SIZE

£35.7 billion

UK recruitment
industry revenue

£2.4
billion

Earnings to workers
using talent platforms

31%*

A Disability Employment
Gap of 31%*

* as of June 2019.

Recent weeks have shown businesses that a person can work even if they are unable to leave their house. Remote working works. Disabled people are best practiced at being productive in doing so.

MARKET SIZE
2025

Online Talent platforms impact by 2025...

\$2.7 trillion

540 M

200 M

Boost to global GDP

Expected to benefit from
these platforms

Inactive or employed part
time gaining additional hours
through freelance platforms

72 million new full-time equivalent (FTE) positions.

Higher labour-force participation

ABLE AND READY

1 million

disabled people in the UK who **want to and are able to work** but are currently not employed, according to recent gov. figures.

ABLE AND SKILLED

42%

of the disabled self-employed's skillset is specialised in the **three most highly skilled occupational categories.**

Patchwork Hub

The one-stop shop for people whose personal circumstances prevent them from working a conventional job.

With increased capacity, we will offer a range of services for individuals and employers.



PATCHWORKSPACE

(v.1.) The Employment Platform & consultancy



PATCHWORKTOGETHER

(v.2.) Resource hub and source of community



PATCHWORKSHOP

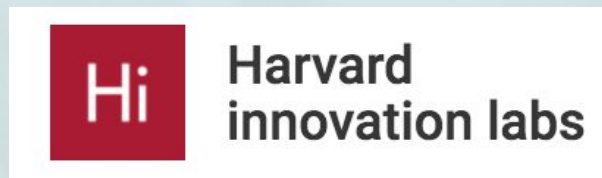
(v.3.) Online marketplace with the personal touch



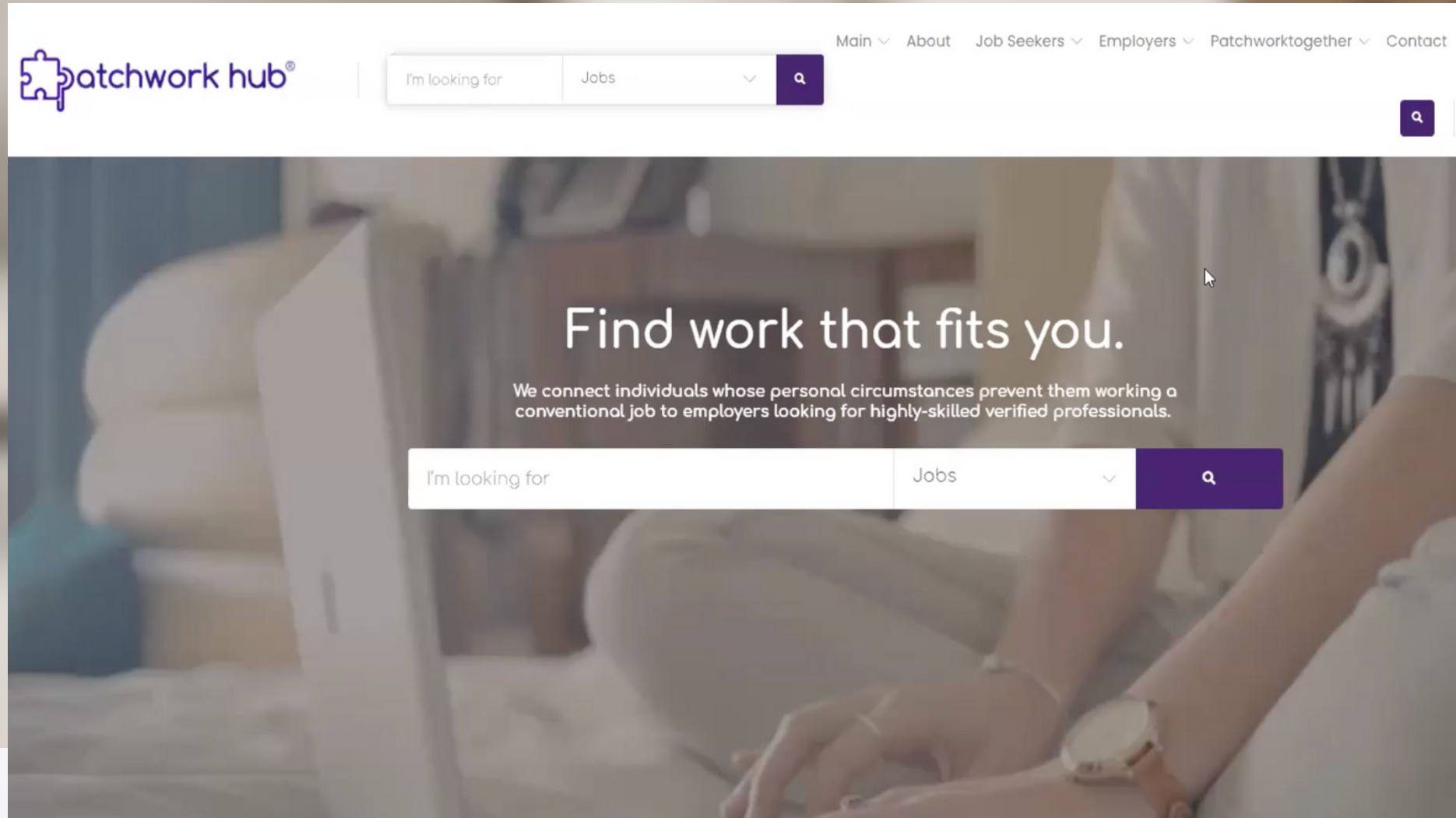


Stage of Product Development: Prototype and Early Validation

Endorsements:



Search for skilled professionals and lower recruitment costs:





Lauren Pitt

HR and Administration

Lauren has a BA Honours degree in applied biology and has done a lot of public speaking and youth work volunteering. She has a visual impairment and has applied for 250 jobs without success.



Jacquelyn Spring

Accountant

Before her accident, Jacquelyn had 25 years experience and headed up her company's finance department. Although she requires accommodations to work remotely and some flexible hours, Jacquelyn would like to connect with employers and sell her services at a rate that matches her skills and experience.



Robert Seeves

Web Developer

Robert has fibromyalgia and chronic back pain. His flare-ups can be unpredictable and although on PIP, he wants to look for reliable projects to undertake on a socially responsible platform. He finds Upwork and Freelancer too impersonal and cannot compete with the rates of developers in other countries.



Michael Fillines

Researcher

Michael is a recent graduate with a Masters Degree and is a skilled researcher. He would like to take a gap year to learn to manage his mental health and hidden disability, but would also like to work part-time to build up an income and his experience.

Patchwork is a business designed for anybody to use.

Though we are a fully accessible platform for **people with disabilities**, we are not a 'special placement service' separate to a 'normal' employment platform.

The survivor.



1 million people with disabilities in the UK who want to and are able to work but met with barriers in conventional practice.

The carer.



Only 1/3 of working age carers are in full-time employment.

The parent.



Job sites such as 'Working Mums' target this demographic, but are more job boards than a platform.

The retiree.



9.4 million aged 50-74 year olds in work - more than ever before.

PATCHWORK TESTIMONIALS



"You are implementing something **really useful** and it will be **life changing** for everyone who will use it."

Julia T. UK.



"I am 'stuck' on benefits. I want to work and could work with some flexibility but employers and the welfare state system simply don't seem to be able to accommodate this. I believe there is a **huge untapped and largely forgotten workforce** languishing on benefits in this country."

Jason R. UK



"I think what you are implementing is **both needed and long overdue** and would help myself and many disabled people in differing situations."

Susa R. Durham, UK.



Patchwork Hub has taught me so much about how I might proceed after I graduate, but more importantly it has shown me that **I am not alone** in my need for greater flexibility.

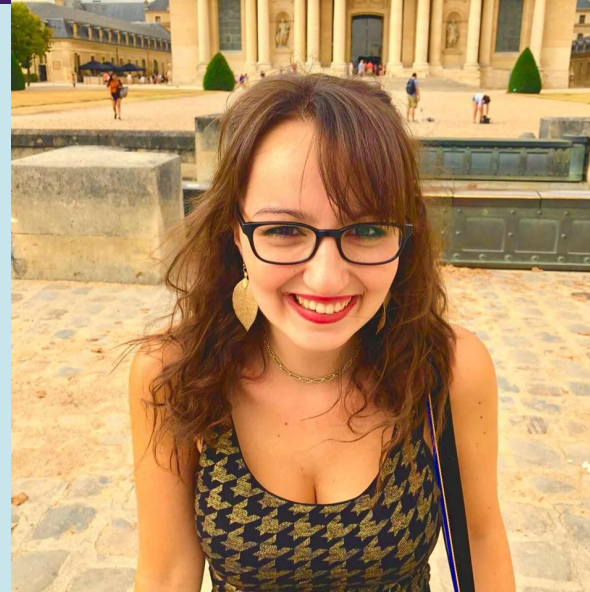
It has made me feel excited both for my future and for the future of work as a whole!

Jennifer M, Oxford, UK.

BETH KUME-HOLLAND

founder

Oxford University graduate and research fellow.
Kennedy Scholar at Harvard + Marketing lead at
one of UK's largest charities
(+ international disability rights advocate)



THE TEAM



DAVID GRANT

computer geek

Oxford University web developer and astrophysicist
(+ sailing world champion)

We keep a 12% commission for each transaction*.

*dependent upon the size of the task.

Temporary Project/Task based work:

Commission from Company: ~12%

Commission from Patchworker to cover some expenses: ~3%

Permanent job placement:

Single Job Vacancy: £150

Bundle Deal (10 job vacancies): £1250

Unlimited (unlimited job posts + add-ons): £700 per month

No. of users



11%



£

Patchwork's bookings

AVG Commission

REVENUE

DIFFERENT REVENUE STREAMS

Project/Task based work commission

Permanent job postings fee

Bespoke D&I improvement package/consultancy

Paid Subscription

Advertisement space / Affiliates

Financials have been
produced with Oxford
Strategy Group and
independently verified.

OUR
COMPETITION





Innovation

As *the* socially responsible online talent platform and one-stop shop.



Community-building

A community united by the circumstances that once made them excluded.



Centralisation

Centralising contingent work.
Centralising resources.
Centralising a person's workspace.



Accessible

Easy for all to use.
Disabled people *integrated* into the future model of work.
Front & centre of the change.



A new pool of talent

A pool of currently underutilised talent & skills who are currently missing from the labour market.



Branding

A unique answer to the UK's skilled worker shortage.
A strong, socially-driven brand that reflects the new 'gig' model of work.



Build MVP, build a base.

Start to build user profiles

- HR Directors/Talent Acquisition
- Recruitment agencies
- University career fairs
- One-to-one meetings
- Events

Partners

Support and network-building

- *St James' Wealth Management*
- *The Prince's Trust*
- *Scope*
- *UnLtd*
- *Leonard Cheshire*
- *DWP*

Online

Numerous online opportunities

- *Facebook*
- *Instagram*
- *LinkedIn*
- *Twitter*
- *In the Press*



patchworkhub.org
follow @patchworkhub

FOR FURTHER INFORMATION

Beth Kume-Holland

Director



enquiries@patchworkhub.co.uk

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